



YOU ARE INVITED

Spring Bling

Brunch & Auction

AT THE SAINT LOUIS WOMAN'S CLUB

4600 LINDELL BLVD., ST LOUIS, MO 63108

Saturday April 14, 2018

10 a.m. - 1 p.m.

Tickets: \$50 Advance | \$60 Day of
KINGDOMHOUSE.ORG



KINGDOM
HOUSE



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CHANGE BEGINS WITHIN

Contact:
Brooke Jaffe
Special Events Coordinator
Kingdom House
1321 S. 11th Street, St. Louis, MO
(314) 260-6369
bjaffe@kingdomhouse.org

FOR IMMEDIATE RELEASE

Kingdom House to host 6th Annual Spring Bling Brunch and Auction to benefit under-resourced women

St. Louis, MO – February 20, 2018 – Kingdom House’s highly anticipated Spring Bling Brunch and Auction will be held on Saturday, April 14 from 10 a.m. to 1 p.m. at the exclusive Saint Louis Woman’s Club in the Central West End.

Guests will have the opportunity to tour the Club’s historic mansion while they peruse an auction of designer and handcrafted handbags, jewelry and accessories. A delicious brunch will follow, specially designed and prepared by Moldova trained Certified Chef de Cuisine Leon Dubinovskiy.

“We are thrilled to continue the tradition of Spring Bling,” said Jennifer March, Development & Associate Executive Director of Kingdom House. “I always love to see women come together in support of the under-resourced women we serve. Through specialized programs such as Financial Stability Services, Health and Wellness, Maternal Mental Health and Social Capital Building, we help women find life-enriching paths out of poverty.”

The funds raised at Spring Bling will allow Kingdom House to continue creating pathways out of poverty for underserved individuals and families who are ready to make a change.

Spring Bling tickets cost \$50 in advance and \$60 on the day of the event. Advance tickets are available online at www.kingdomhouse.org; by phone at (314) 260-6369; and by check, made payable to “Kingdom House” and mailed to 1321 South 11th Street, St. Louis, Missouri, 63104.

About Kingdom House

Founded in 1902, Kingdom House is a social services agency located a few blocks south of Downtown St. Louis. Through holistic programs and services, Kingdom House helps the economically disadvantaged achieve economic independence, self-sufficiency and a path out of poverty. Kingdom House is a proud member of the United Way. For more information, visit www.kingdomhouse.org.

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Spring Bling





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Empowers Women



Barbara had lived in public housing for 15 years. After becoming guardian of her two grandchildren, she knew something had to change. She worked with one of our Financial Social Workers to improve her credit score. Despite barriers that deterred her from home ownership, she persisted and eventually purchased her first home. And her mortgage was less than her rent had been!

"You have helped me open doors I thought were locked ."



Noemi's desire to be the best mom possible for her three kids motivated her to come to Kingdom House. She is engaged in nearly every program we offer. She recently opened her first bank account, is a member of our Maternal Mental Health support group and has done so well in our Health & Wellness program that she wants to become a certified Zumba instructor!

"When I come to Kingdom House, this community is my family."



Monica was living in a friend's basement, had an unreliable car and was overwhelmed by credit card debt. After a friend referred her to Kingdom House, she attended every Financial Literacy course we offered and began putting what she learned to work. Monica was able to buy her dream car, and shortly after that, her own home.

"All doors are opened to me now. I have nothing holding me back."



February 2, 2018

Dear Community Supporter,

Kingdom House is excited to announce our 6th Annual Spring Bling, which will be held on **Saturday, April 14** at **The Saint Louis Woman's Club** in the Central West End. The Saint Louis Woman's Club was founded to provide hospitality to the wives of the heads of state and royalty visiting St. Louis during the 1904 World's Fair. Festivities will include an opportunity to view the Club's historic mansion, brunch, and a silent and live auction of designer and handcrafted handbags, accessories and more.

Spring Bling proceeds will fund programs that support under-resourced women in our community. Kingdom House serves over 2,200 individuals annually, 83% of whom live below the federal poverty level of \$24,600 for a family of four. **The majority of our adult participants are women**, many of whom take on very difficult roles to hold their families together. Through specialized programs – such as Financial Stability Services, Maternal Mental Health and Social Capital Building – we help women find life-enriching paths out of poverty.

How can you help? Donate an item for the auction that women would enjoy. Ideas include handbags, accessories, jewelry, spa services, restaurant or shopping gift cards, and wine parties. Please include promotional materials with your donation so our attendees can connect with you after the event.

We know that there are many demands on your generosity, and we thank you for considering our request. **With your help, we can increase our impact on the women – and the community – we serve.**

If you have any questions or are interested in an event sponsorship, please contact Brooke Jaffe at (314) 260-6369 or bjaffe@kingdomhouse.org.

Sincerely,

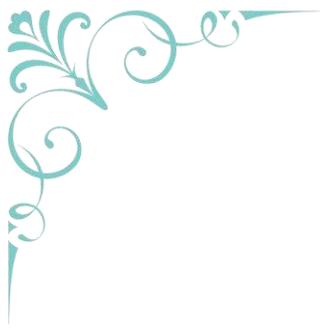
A handwritten signature in black ink that reads 'Scott E. Walker'.

Scott E. Walker
President/CEO

A handwritten signature in black ink that reads 'Jennifer L. March'.

Jennifer L. March
Development & Associate Executive Director

P. S. Tickets are on sale at www.kingdomhouse.org!



6th Annual Spring Bling

SPONSORSHIP LEVELS & BENEFITS

\$2,500 Ruby Sponsor

- Logo with link on Kingdom House website
- Logo on printed materials and event signage
- Recognition on social media
- 5 tickets to Spring Bling

\$1,000 Sapphire Sponsor

- Logo on printed materials, website and event signage
- Recognition on social media
- 2 tickets to Spring Bling

\$500 Emerald Sponsor

- Logo on website and event signage
- Recognition on social media
- 1 ticket to Spring Bling

\$250 Pearl Sponsor

- Logo on website and event signage

\$100 Digital Ad

- Digital Ad at event

Auction Item Donor – Donation of Purse, Jewelry or Accessory

- Name/promotional materials displayed with item(s)

Gift Bag Donor – Donation of 150 Items for Attendee Gift Bags (beauty samples, coupons, etc.)

- Opportunity to get your product in the hands of attendees

\$500+ Sponsorship Benefits!

Kingdom House partners with the MO Department of Economic Development, which provides YOP and NAP tax credits to contributors. Sponsorships of \$500+ (minus the value of goods or services received) will be eligible for tax credits. As with any contribution, the amount that is tax-deductible is dependent on your unique financial circumstances; consult your tax advisor to determine your exact savings.

Here are examples of how this could impact you:

Individual Gift Amount	\$5,000	\$2,500	\$1,000	\$500
<i>In return, you receive:</i>				
Missouri tax savings	\$300	\$150	\$60	\$30
State tax credit (50%)	\$2,500	\$1,250	\$500	\$250
Federal tax savings	\$770	\$385	\$154	\$77
NET After-Tax Cost to You	\$1,430	\$715	\$286	\$143



6th Annual Spring Bling

SPONSORSHIP & AUCTION ITEM DONATION FORM

SPONSORSHIP LEVEL

- | | | |
|---|--|---|
| <input type="checkbox"/> \$2,500 Ruby Sponsor | <input type="checkbox"/> \$250 Pearl Sponsor | <input type="checkbox"/> Gift Bag Donor |
| <input type="checkbox"/> \$1,000 Sapphire Sponsor | <input type="checkbox"/> \$100 Digital Ad | |
| <input type="checkbox"/> \$500 Emerald Sponsor | <input type="checkbox"/> Auction Item Donor | |

CONTACT INFORMATION

Please print your business name exactly as you wish it to appear on promotional materials.

INDIVIDUAL OR BUSINESS: _____

CONTACT: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

EMAIL: _____

PHONE: _____

AUCTION DONATION INFORMATION

- My donation is enclosed. Please pick up my donation.

DESCRIPTION: _____

VALUE: _____

PICK-UP INSTRUCTIONS: _____

PAYMENT METHOD

I pledge to sponsor **Spring Bling** at the level indicated above.

- My check is enclosed, payable to **Kingdom House**. Please charge my credit card.
- Please bill me.

CREDIT CARD NUMBER: _____

TYPE: _____

SEC. CODE: _____

EXP. DATE: _____

NAME AS IT APPEARS ON CARD: _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE): _____

SIGNATURE: _____

REGRETS

Sorry, I will not be able to sponsor, but I would like to donate \$_____

QUESTIONS

Contact Brooke Jaffe, Special Events Coordinator, at bjaffe@kingdomhouse.org or (314) 260-6369.

Return to Kingdom House – 1321 S. 11th Street, St. Louis, MO, 63104. Donations must be received by March 30.

We appreciate your support!



We Believe. . . .

Our primary objective is to provide pathways out of poverty, and we believe that education is the primary path.

Our History

With over 100 years of service to the community, we provide critical social services to the poorest of the poor in St. Louis. Initially a helping hand for immigrant families, Kingdom House has continually pioneered programs and services to meet the challenges of restoring lives and transforming neighborhoods.

Participation

Kingdom House serves 3,300 people of all ages and ethnicities annually. Approximately 83% of our members live below the federal poverty level, and the unemployment rate far exceeds the national average. We primarily serve zip codes 63104, 63107, 63111, 63116 and 63118.

Finance

Kingdom House has a \$3.3 million annual budget. Revenue is comprised of state and federal contracts, as well as donations from individuals, corporations and foundations.

Accreditations, Affiliations and Collaborations

Kingdom House is accredited by the Better Business Bureau and has GuideStar's Platinum designation. We are a charter member of the United Way of Greater St. Louis. Our Early Childhood Center is accredited under the Missouri Accreditation of Programs for Children and Youth and is a member of United 4 Children and ChildCare Aware of Missouri. Our Volunteer program is certified by the United Way. We have collaborations with the following organizations: Children's Defense Fund Freedom School, First Steps, Latinos en Axion STL, Maternal Child and Family Health Coalition, Missouri Children's Trust Fund, OASIS, Prosperity Connection, Saving Sight, Senior Corps, St. Louis Area Agency on Aging, St. Louis Community Credit Union, St. Louis Crisis Nursery, St. Louis Public Schools, Teen Pregnancy & Prevention Partnership and Wyman's Teen Outreach Program (TOP).

Location and Contact Information:

Kingdom House Main Campus: 1321 S. 11th Street, St. Louis, MO 63104

Park Annex: 1025 Park Avenue

Urban Forum House: 1114 Rutger Street

Program Hours: Monday – Friday 6:30 a.m. – 8:00 p.m., Saturday 9 a.m. – 3 p.m.

Office Hours: Monday – Friday 9 a.m. – 5 p.m.

Phone: 314.421.0400

Facebook: fb.com/kingdomhouse.org

Website: www.kingdomhouse.org

Twitter: twitter.com/kingdom_house

President/CEO – Scott Walker

Development & Associate Executive Director – Jennifer March



Our Mission

It is our mission to help people achieve better lives. Through holistic programs and services, we promote empowerment and growth in individuals and families. We help the economically disadvantaged achieve economic independence, self-sufficiency and a path out of poverty.

We serve all ages through the following Programs and Services:

Infants/Toddlers – Early Childhood Center is accredited and provides high-quality childcare for low-income families who are working or attending school or training.

Children – After School Program provides an academically-focused environment conducive to homework help and supplemental educational curriculum/activities.

Summer Camp is literacy-focused and boosts children's motivation to read and improves students' learning skills, which prevents summer learning gaps.

Teens – Kingdom Academy supports low-income teens at risk of dropping out of school through social-emotional support, academic enrichment, life skills and job readiness.

Adults – Adult Education classes provide opportunities for participants to advance their job and life skills knowledge.

Financial Stability services provide one-on-one coaching, financial education and access to credit and wealth-building products. An on-site St. Louis Community Credit Union micro-branch furthers participants' goals.

Health & Wellness program offerings include fitness classes, nutrition and cooking workshops, one-on-one coaching sessions and a healthy meal feature.

Maternal Mental Health programming focuses on intervention to new or pregnant Latina mothers who are at a high risk of depression or anxiety.

Social Capital Building program provides a space for neighbors to connect with one another, share resources and learn about their community.

Seniors – Senior Companion Program helps isolated and frail elderly adults maintain the highest possible level of independent living.

Kingdom House continues to update its programming to be less transactional and more transformational.